



NORTH HERTFORDSHIRE DISTRICT COUNCIL

AREA COMMITTEE DEVELOPMENT GRANT APPROVAL FORM

1. Committee: **Royston Area Committee**

2. Date: **5 Jun 2013**

3. Summary of application: **support funding**

Name of organisation: **Royston Arts Festival**

Sum requested: **£1,000**

Total project cost: **£16,445**

Brief details:

Application for support for the 2013 Festival, towards the costs of publicity (£340) and artists' fees, materials and room hire (£660)

Matched / linked funding: **£5,000**

Funder: **Sponsorship, JM**

Matched /linked funding : **£1,250**
or DRR

Funder: **Sponsorship RF, Hotel Chocolat**

Comments from Development Officer:

Excellent report on 2012, noting criticism as well as plaudits, and addressing the criticisms. The report also notes the existence of other events which take place within the Festival, but are not directly supported by it, but which nonetheless benefit from the publicity. Increased attendance at Royston Museum during previous Festivals is particularly noted. CDO fully supports.

Amount recommended: **£1,000**

4. Comments from Ward Members:

I support / do not support this application

Name:

Signed:

Date:

I support / do not support this application

Name:

Signed:

Date:

